SUPERFAST BROADBAND UPDATE

Businesses across Beddington Industrial Area experience issues with their broadband speed. To address this the Beddington BID Board committed to upgrading the telecoms cabinets that service all 200 businesses in the industrial area and entered into an agreement with Openreach at a cost of £43,000 plus VAT so that all businesses can benefit from Superfast Broadband. Openreach had originally said that all cabinets would be ‘live’ from Spring 2017 however there has unfortunately been delays and the revised completion date for all cabinets is expected to be in August 2017.

Update on cabinets
- Thornton Heath 34 - expected 1st August before live orders can be placed.
- Thornton Heath 49 and Thornton Heath 50 - expected end of August before live orders can be placed.

To find out which cabinet services your business please contact Michelle at Michelle@beddingtonforbusiness.co.uk

Next steps
When the cabinets are ‘live’ businesses will need to contact their current broadband provider, or a new one and upgrade your broadband package to Superfast Broadband – it will not happen automatically and you may want to shop around to get the best deal.

BID stands for Business Improvement District.

BIDs are an arrangement whereby businesses come together and decide which improvements they feel could be made in their area, and also how they will implement these improvements. BIDs are then financed and controlled by the businesses within the selected area. There are more than 250 established BIDs across the UK with 50+ in London and 3 in Sutton alone in Beddington industrial area, Sutton town centre and Kimpton industrial park.

Following a ballot in November 2015 the Beddington BID was established in February 2016 and will run for a five year term; during the course of that time close to £900,000 will be invested in the industrial area helping to position Beddington as the place to do business.
A MESSAGE FROM PETER WHITEHEAD

Beddington BID has the opportunity of funding a new full time Police Officer, exclusively for Beddington Industrial Area, working 40 hours per week - shift pattern to be determined by the BID.

The BID would be bringing back community policing and this is certainly a tangible and highly visible benefit for all businesses, employees and customers across Beddington Industrial Area.

Details

The provision of funded police service arrangements is covered by Sec 29 & Sec 92 of The Police Act. For £66,500.00 the BID could purchase ‘two new police officers as the Metropolitan Police are currently offering ‘Buy one get one free’ to Local Authorities and BIDs; looking to buy in additional policing for their area.

The Officers would be new recruits and not from the existing Police force so Beddington BID would also be helping with local employment as well as making the area safer and providing public reassurance. We hope this would also encourage businesses to report all incidents of crime.

One of the two new Officers would be ring-fenced for Beddington Industrial Area and the second Officer would be covering the Ward of Beddington North.

Whilst the current ‘Buy one get one free’ offer is fantastic, £66,500.00 is also a large financial commitment from a relatively small BID area like Beddington Industrial Area. Therefore the BID Board is currently exploring whether this is something we could work in partnership on with another BID in Sutton; to split the costs so that both BIDs benefit from a new Officer in each BID area for £33,250.00 each.

If Beddington BID does go ahead alone or in partnership with another BID in Sutton, we would be entering into a 3 year contract, with a 6 month break clause.

FREE SMART WATER TO PROTECT YOUR BUSINESS

Beddington BID has recently purchased 200 packs of Smart Water as well as signage for your business to display on fences / business exterior.

The signage alone will be a fantastic deterrent for criminals.

Sutton Police will be working with us to organise a Drop In Day for all businesses in Beddington Industrial Area to pop in, hear and see first hand how to use the Smart Water and receive your free Smart Water pack and warning sign.

Smart Water technology is recommended by the police as a proven deterrent against theft, as it contains a uniquely identifiable solution that is visible under UV lights months after the crime has been committed. All London police stations have equipment to check for Smart Water.

The BID purchased Dab-it-On, currently, the most popular application for ‘traceable liquid’ with 1.4 million registered customers securing their key assets, as most people accept that thieves will avoid property that is identifiable, as it’s too hot to handle and an unnecessary risk.

Smart Water customers range from telecommunication and power companies protecting their copper wire infrastructure to home owner’s securing their precious jewellery, smart devices, bicycles, in fact, practically any asset can be registered and secured on the database in seconds.

With no need to note serial numbers, take photographs or upload information about your most valuable assets onto an external database, Dab-it-On is considered to be the fastest way to secure your assets.

Please contact us to ensure you receive an email with the date of the Drop In session.

EMAIL Michelle@beddingtonforbusiness.co.uk

PUBLIC SPENDING

Croydon Sutton Electric Freight (CSEF)

Go Ultra Low City Scheme – Neighbourhood of the Future (NoF) GRANT

A visible commitment to a cleaner healthier borough

The “Croydon Sutton Electric Freight” project is offering local firms in Beddington Industrial Area the opportunity to try out an electric van or truck for 6 or 12 months. This is thanks to a government grant from the Office for Low Emission Vehicles as part of a London-wide Go Ultra Low City scheme. Electric and plug-in hybrid vehicles promise to reduce local air pollution, which causes significant health issues in London. This project will test how they perform as workhorses for local and regional deliveries, and record the pitfalls and benefits for staff and operators. CSEF will select firms that will use the vehicles fully and visibly.

Up to half price van lease

The offer is for a 6 or 12 month loan. The Council are finalising the small print for the offer including the leasing arrangements, with a view to being on the road in summer 2017.

The project would reimburse the recipient at least £150/month, equivalent to the additional lease costs for an electric van over a diesel one. Likely vehicles are the Renault Kangoo ZE or Nissan e-NV200. Options for the larger truck are subject to availability in the UK market in 2018.

Logistics software costs

They will also be able to contribute a reasonable sum to essential logistics software changes to adapt to the operational profile of a vehicle with a range of 80 miles.

Your contribution

Recipient firms would need to:
1. install outdoor sockets on-site for charging the van
2. complete surveys over the loan period as a firm and from individual drivers to enable you and us to assess your experience.
3. have your staff undertake driver training: expected FORS (Freight Operator Recognition Scheme) training, at the firms expense if you are not already members. The grant includes a small sum for the FORS trainer to assess whether that training needs adapting for electric vehicles.

Public charging points

If it is desirable and possible to install public charging points on or near your premises and the council is already looking to put those in at no cost to the project participant. If you would like your business to be considered for a grant towards an electric vehicle or if you know of a location for electric public charging points please contact:

Peter McDonald, Travel & transport planning officer
Strategic Transport, Planning and Strategic Transport
Croydon Council
Email. Peter.McDonald@croydon.gov.uk
Tel. 020 8726 6000 x 62765

LITTER AND FLYTIPPING

Last year Beddington BID funded and installed 7 new litter bins for Beddington Industrial Area to ‘Keep Beddington Tidy’. Unfortunately despite our good intentions rubbish bags are being stacked against the litter bins along with regular incidents fly-tipping which are not being removed promptly.

The BID Board is currently reviewing whether the bins should be replaced with larger litter bins and how best to deal with the issues.

Veolia has taken over the waste contract from London Borough of Sutton and are now responsible for emptying the litter bins and removing fly-tipping. The BID is going to work with Veolia to create a reporting mechanism for businesses to report fly-tipping directly and has requested that the litter bins are emptied more regularly.

Beddington BID is a new in its second year and all being well this Summer will see the completion of the Superfast Broadband project which has been our largest investment to date benefitting all 200 businesses in Beddington industrial area. This is a fantastic example of a project that can be achieved as a collective of businesses, all contributing a relatively small amount in BID levy to fund a large costly infrastructure project for the benefit of all.

We are looking at building on the success of the mobile security patrols that the BID funds and considering the addition of a full-time Police Officer. We are also be exploring a brand and identity including new way-finding signage and creating zones throughout the industrial area.

It is encouraging to hear that TIL and Sutton Council will be investing heavily in Beddington and improving the roads and signage along Beddington Lane; this will be completed by Spring 2019.

We will be sorry to see Carlsberg leave Beddington this October and would like to thank Paul Jordan, Depot Manager at Carlsberg for his commitment to the BID Board since the BID began in February 2016.

We are always open to hear from you on your ideas for improvements and developments that the BID can fund. Similarly if you would like to join the BID Board please contact Michelle Baker, Beddington BID Manager on Michelle@beddingtonforbusiness.co.uk

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Sutton council has won significant funds from Transport for London (TfL) to deliver highways, walking and cycling improvements, as well as significant ‘place-making’ public realm enhancements.

About
The Beddington Programme aims to improve the area with funding of over £7m. The Beddington North Transport for London (TfL) Major Scheme is one of the first major projects in the Beddington Programme.

Sutton Council in partnership with TfL has developed designs for the Major Scheme. These focus on delivering improvements to Beddington Lane making it better for pedestrians and cyclists, and providing more travel choices for local businesses and residents.

For more information on the improvements to Beddington Industrial Area and to complete the online questionnaire please go to https://sutton.citizenspace.com/environment/lbs-and-tfl-major-scheme-for-beddington-lane/

If you have any questions or want to know more email beddington@sutton.gov.uk

Sutton Council commissioned ‘We Made That’ to undertake a way-finding signage strategy and design for Beddington Industrial Area at no cost to the BID. Ideas in their report included creating new zones throughout Beddington Industrial Area and new signage for both HGV drivers and pedestrians.

If we go ahead with the recommendations the BID will have to pay for the technical drawings, planning permission, signage manufacture and installation; having obtained three quotes this would cost in the region of £100,000 plus VAT.

The Beddington BID Board has contacted Sutton Council to see whether there are opportunities for match-funding so that the BID can share costs with the Council or Transport for London. We will keep you updated!

To request a copy of the report by ‘We Made That’ please email Michelle@beddingtonforbusiness.co.uk

Local firm ‘All Security Ltd’ were commissioned by the BID last winter to undertake mobile patrols every evening throughout Beddington Industrial Area.

Their patrol vehicle provides us with continuous coverage between the hours of 8pm and 6am Monday - Sunday.

If your business premises alarm goes off and you would like the security officer to meet you at your premises for reassurance or if you need to contact All Security Ltd for another security related issue the mobile officer can be contacted on tel 07976492533 - this is the dedicated number for the Beddington patrol officer.

You can also contact their 24 hour control room on tel 02086432151.