

## SUPERFAST BROADBAND IS HERE

We are delighted to announce that **Beddington Industrial Area** now has **Superfast Broadband!**



Businesses across Beddington Industrial Area have long experienced issues with their broadband speed. To address this the Beddington **BID** Board committed to upgrading the telecoms cabinets that service all 200 businesses in the industrial area and entered into an agreement with Openreach at a cost of £43,000 plus VAT.

Openreach had originally told us that all cabinets would be 'live' from Spring 2017 but there were a few delays at their end. However as of 21st September 2017 all cabinets are live and all businesses can benefit from Superfast Broadband. This fulfills one of the Beddington BID objectives set out in our business plan for 2016-2021.

**Daryl Pearce** Head of Development for 777 Group, the demolition experts said, "the broadband upgrade will make a huge difference to our business".

**Jeremy John**, Director at Chelsea Artisans, the Architectural Glass Specialists said, "we monitored BT Openreach's progress, having been frustrated by the incredibly slow service for many years - we were keen to connect to the high speed internet as soon as it became available, it has made a dramatic difference to our download speeds with the commensurate effect on business operations".

**Marc Kemp**, Managing Director at Futures Supplies, trade suppliers of washroom and cleaning products said, "Futures Supplies have always tried to stay at the forefront of technology and deliver continual improvement throughout our business. The Superfast Broadband in Beddington will enable Futures Supplies to finally implement many projects, which have just not been possible with current crushing slow internet speeds, benefiting both our clients and staff. Projects in progress include a new Cloud based phone system, Cloud based servers and live tracking. These changes will help save time and money and enable us to provide our customers with an even better level of service".

### Next steps

Orders can now be placed (as you will need to upgrade your existing service to Superfast Broadband). You can find a list of service providers on this site:

<https://www.homeandwork.openreach.co.uk/when-can-i-get-fibre.aspx>

### Recap What is a BID?

**BID** stands for **B**usiness **I**mprovement **D**istrict.

**BIDs** are an arrangement whereby businesses come together and decide which improvements they feel could be made in their area, and also how they will implement these improvements. **BIDs** are then financed and controlled by the businesses within the selected area. There are more than 250 established **BIDs** across the UK with 50+ in London and 3 in Sutton alone in Beddington industrial area, Sutton town centre and Kimpton industrial park.

Following a ballot in November 2015 the Beddington **BID** was established in February 2016 and will run for a five year term; during the course of that time close to £900,000 will be invested in the industrial area helping to position Beddington as the place to do business.

## A MESSAGE FROM PETER WHITEHEAD



Beddington **BID** is now in its second year and it is fantastic to see the completion of the Superfast Broadband project which has been our largest investment to date benefitting all 200 businesses in Beddington industrial area. This is a fantastic example of a project that can be achieved as a collective of businesses, all contributing a relatively small amount in **BID** levy to fund a large costly infrastructure project for the benefit of all. Without the **BID** in place this simply would not have happened.

Another **BID** project is the mobile security patrols that we fund between 8pm – 6am Monday – Sunday; we want to build on the success of the patrols and boost security further still and we are considering the addition of a full-time Police Officer ringfenced solely for Beddington Industrial Area – we would love your thoughts on this.

We are also exploring a new brand and identity for the industrial area including new way-finding signage and creating zones so watch this space!

It is encouraging to hear that TfL and Sutton Council will be investing heavily in Beddington and improving the roads and signage along Beddington Lane; this will be completed by Spring 2019.

We will be sorry to see Carlsberg leave Beddington this October and would like to thank **Paul Jordan**, Depot Manager at Carlsberg for his commitment to the **BID** Board since the **BID** began in February 2016.

We are always open to hear from you on your ideas for initiatives and improvements that the **BID** can fund. Similarly if you would like to join the **BID** Board please contact **Michelle Baker**, Beddington **BID** Manager on [Michelle@beddingtonforbusiness.co.uk](mailto:Michelle@beddingtonforbusiness.co.uk)

**Peter Whitehead**  
BID Chairman  
Managing Director, PF Whitehead

## BEDDINGTON POLICE

Beddington **BID** has the opportunity of funding a new full time Police Officer, exclusively for Beddington Industrial Area, working 40 hours per week - shift pattern to be determined by the **BID**.

The **BID** would be bringing back community policing and this is certainly a tangible and highly visible benefit for all businesses, employees and customers across Beddington Industrial Area.

### Details

The provision of funded police service arrangements is covered by Sec 25 & Sec 92 of The Police Act. For £66,500.00 the **BID** could 'purchase' two new police officers as the Metropolitan Police are currently offering 'Buy one get one free' to Local Authorities and **BIDs** looking to buy in additional policing for their area.

The Officers would be new recruits and not from the existing Police force so Beddington **BID** would also be helping with local employment as well as making the area safer and providing public reassurance. We hope this would also encourage businesses to report all incidents of crime.

One of the two new Officers would be ring-fenced for Beddington Industrial Area and the second Officer would be covering the Ward of Beddington North.

Whilst the current 'Buy one get one free' offer is fantastic, £66,500.00 is also a large financial commitment from a relatively small **BID** area like Beddington Industrial Area. Therefore the **BID** Board is currently exploring whether this is something we could work in partnership with another **BID** in Sutton; to split the costs so that both **BIDs** benefit from a new Officer in each **BID** area for £33,250.00 each.

If Beddington **BID** does go ahead alone or in partnership with another **BID** in Sutton, we would be entering into a 3 year contract, with a 6 month break clause.



We would love your feedback on this initiative – do you or don't you support the **BID** funding our own Police Officer for Beddington Industrial Area?  
Please email your feedback to [Michelle@beddingtonforbusiness.co.uk](mailto:Michelle@beddingtonforbusiness.co.uk)

## FREE SMART WATER TO PROTECT YOUR BUSINESS

Beddington **BID** has recently purchased 200 packs of Smart Water as well as signage for your business to display on fencelines / business exterior.

The signage alone will be a fantastic deterrent for criminals.

Sutton Police will be working with us to organise a Drop In Day for all businesses in Beddington Industrial Area to pop in, hear and see first hand how to use the Smart Water and receive your free Smart Water pack and warning sign.

Smart Water technology is recommended by the police as a proven deterrent against theft, as it contains a uniquely identifiable solution that is visible under UV lights months after the crime has been committed. All London police stations have equipment to check for Smart Water.

The **BID** purchased Dab-it-On, currently, the most popular application for 'traceable liquid' with 1.4 million registered customers securing their

key assets, as most people accept that thieves will avoid property that is identifiable, as it's 'too hot to handle' and an unnecessary risk.

Smart Water customers range from telecommunication and power companies

protecting their copper wire infrastructure to home owner's securing their precious jewellery, smart devices, bicycles, in fact, practically any asset can be registered and secured on the database in seconds.

With no need to note serial numbers, take photographs or upload information about your most valuable assets onto an external database, Dab-it-On is considered to be the fastest way to secure your assets.

Please contact us to ensure you receive an email with the date of the Drop In session.

Email [Michelle@beddingtonforbusiness.co.uk](mailto:Michelle@beddingtonforbusiness.co.uk)



## GRANTS FOR ELECTRIC VEHICLES

### Croydon Sutton Electric Freight (CSEF)

#### Go Ultra Low City Scheme – Neighbourhood of the Future (NoF) GRANT

##### A visible commitment to a cleaner healthier borough

The "Croydon Sutton Electric Freight" project is offering local firms in Beddington Industrial Area the opportunity to try out an electric van or truck for 6 or 12 months, during the next two years. This is thanks to a government grant from the Office for Low Emission Vehicles as part of a London-wide Go Ultra Low City scheme. Electric vehicles promise to reduce local air pollution, which causes significant health issues in London. This project will test how electric vans perform as workhorses for local and regional deliveries, and record the pitfalls and benefits for staff and operators. **CSEF** will select firms that will use the vehicles fully and visibly.

##### Up to half price van lease

The offer is for a 6 or 12 month loan, with your business leasing the vehicle from specialist EV firm 'drive electric', and the project reimbursing you £200/month, making the cost of the electric van roughly the same as a diesel one. The van would be a Nissan e-NV200 in the first instance. Requests for more than 1 van can be considered, and **CSEF** is looking for interest from Sutton firms for 12 or 18 months' time as well as now. Options for the larger truck are subject to availability in the UK market in 2018.

##### Logistics software costs

They will also be able to contribute a reasonable sum to essential logistics software changes to adapt to the operational profile of a vehicle with a range of 80-120 miles.

##### Your contribution

Recipient firms would need to:

- 1 install outdoor sockets on-site for charging the van
- 2 complete surveys over the loan period as a firm and from individual drivers to enable you and us to assess your experience.
- 3 have your staff undertake driver training: expected FORS (Freight Operator Recognition Scheme) training, at the firms expense if you are not already members. The grant includes a small sum for the FORS trainer to assess whether that training needs adapting for electric vehicles.

##### Public charging points

If it is desirable and possible to install publicly accessible charging points on or near your premises, either Sutton or Croydon council would consider doing so at no cost to the project participant.

If you would like your business to be considered for a grant towards an electric vehicle or if you know of a location for public electric charging points please contact:

**Peter McDonald**,  
Travel & transport planning officer  
Strategic Transport, Planning and Strategic Transport  
Croydon Council

Email: [Peter.McDonald@croydon.gov.uk](mailto:Peter.McDonald@croydon.gov.uk)  
Tel. 020 8726 6000 x 62765



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No tipping or dumping

## LITTER AND FLYTIPPING

Last year Beddington **BID** funded and installed 7 new litter bins for Beddington Industrial Area to 'Keep Beddington Tidy'. Unfortunately despite our good intentions rubbish bags are being stacked against the litter bins along with regular incidents fly-tipping which are not being removed promptly.

The **BID** Board is currently reviewing whether the bins should be replaced with larger litter bins and how best to deal with the issues.

**Veolia** has taken over the waste contract from London Borough of Sutton and are now responsible for emptying the litter bins and removing fly-tipping. The **BID** is going to work with **Veolia**

to create a reporting mechanism for businesses to report fly-tipping directly and has requested that the litter bins are emptied more regularly.

## BEDDINGTON NORTH TFL MAJOR SCHEME



**Sutton council** has won significant funds from **Transport for London (TfL)** to deliver highways, walking and cycling improvements, as well as significant 'place-making' public realm enhancements.

### About

The **Beddington Programme** aims to improve the area with funding of over £7m. **The Beddington North Transport for London (TfL) Major Scheme** is one of the first major projects in the **Beddington Programme**.

**Sutton Council** in partnership with **TfL** has developed designs for the Major Scheme. These focus on delivering improvements to Beddington Lane making it better for pedestrians and cyclists, and providing more travel choices for local businesses and residents.

For more information on the improvements to Beddington Industrial Area and to complete the online questionnaire please go to <https://sutton.citizenspace.com/environment/lbs-and-tfl-major-scheme-for-beddington-lane/>

If you have any questions or want to know more email [beddington@sutton.gov.uk](mailto:beddington@sutton.gov.uk)



## BEDDINGTON SIGNAGE

**Sutton Council** commissioned 'We Made That' to undertake a way-finding signage strategy and design for Beddington Industrial Area at no cost to the **BID**. Ideas in their report included creating new zones throughout Beddington Industrial Area and new signage for both HGV drivers and pedestrians.

If we go ahead with the recommendations the **BID** will have to pay for the technical drawings, planning permission, signage manufacture and installation; having obtained three quotes this would cost in the region of £100,000 plus VAT.

The Beddington **BID** Board has contacted **Sutton Council** to see whether there are opportunities for match-funding so that the **BID** can share costs with the **Council or Transport for London**. We will keep you updated!

To request a copy of the report by 'We Made That' please email [Michelle@beddingtonforbusiness.co.uk](mailto:Michelle@beddingtonforbusiness.co.uk)



## MOBILE SECURITY UPDATE

Local firm 'All Security Ltd' were commissioned by the **BID** last winter to undertake mobile patrols every evening throughout Beddington Industrial Area.

Their patrol vehicle provides us with continuous coverage between the hours of 8pm and 6am Monday - Sunday.

If your business premises alarm goes off and you would like the security officer to meet you at your premises for reassurance or if you need to contact **All Security Ltd** for another security related issue the mobile officer can be contacted on **tel 07976492533** - this is the dedicated number for the Beddington patrol officer.

You can also contact their 24 hour control room on **tel 02086432151**.



## CONTACT

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Beddington BID Manager

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