



21st March 2019

To whom it may concern,

Beddington Business Improvement District (BID) has a mandate to represent 190 businesses within Beddington Industrial Area in London Borough of Sutton. The BID has consulted with their Board and with businesses and wishes to confirm that we **strongly oppose** the HGV restrictions that are being proposed at the top of Hillier's Lane.

The Beddington Business Improvement District (BID) retains the highest level of support at BID ballot from any of the 300 BIDs in the UK with 98% of businesses voting yes, representing 97% of rateable value. This has still never been achieved elsewhere in the UK since BIDs were introduced in the UK in 2004.

This record level of support was because businesses in Beddington believed the Board of businesses and stakeholders when we said the Council wanted to work in partnership with them, businesses had been empowered and been told by both the GLA and LBS that the Mayor of London recognised Beddington as a Strategic Industrial Location (SIL) and were commended that their industrial area provided 70% of employment within the borough; they believed the GLA and LBS wanted to nurture and support this. Businesses trusted that progress and improvements could only be made if they worked together and in partnership with the Council. We now need to demonstrate the value and effectiveness of their BID to businesses and show that the Council is listening.

The Sutton entry / exit point is one of the main gateways to our industrial area and to close this access to HGV's permanently will result in a much longer route for those vehicles being diverted, resulting in added cost for those vehicles in fuel and driver time as well as adding to the already congested roads in our BID area. The HGV restriction is simply shifting the high volume of traffic elsewhere to roads that are already congested and already at a standstill; these routes are not currently clear they are already full to capacity and cannot handle the volume of traffic each day, adding circa 900 HGV's to this every day will further exacerbate the issue.

The proposed HGV restrictions will not only affect businesses along Beddington Lane and Coomber Way, but also those along Beddington Farm Road who will now have the additional traffic on their road. Kuehne and Nagle had already informed the BID two years ago that the traffic problems are the reason they wish to relocate and now the HGVs are being added to their route. We have already lost Carlsberg and Superdug Head Office from the BID area and can now see many more businesses following suit.

The re-routing will cost businesses money through additional fuel, driver time, additional waiting time, loss of contracts and loss of efficiency and will undoubtedly have negative consequences on businesses and local employment. Drivers may also exceed their driving time which then causes infringements and fines.

Beddington Lane is also an area of current development with Pro Logis developing plans, the new units on the former Superdrug head office site being built, major plans for the old Country Skips site and LBS own future plans to develop land on Therapia Lane. This in addition to the immense traffic that the incinerator will bring. Why allow this investment and yet hamper it by cutting of one of the main access routes to these sites?

Council documentation states that it is predicted at least 15.7 % increase in HGV traffic will arise from SITA moving into Beddington Lane. Has this and Pro Logis and the Superdrug redevelopment been accounted for? Because all we can see is a single 24 hour count of 912 HGV's on one day in July 2016. July being a quiet month for traffic in general including HGV's as it is during the summer holidays.

We strongly believe that should the HGV restrictions go ahead, that we will lose local, national and international businesses who will be forced to relocate. This in turn will affect local employment levels and the local economy. We also believe it will demonstrate to businesses that a BID model is ineffective and they will not vote it back in for a further 5-year term.

We would ask Sutton Council to seriously reconsider the proposals and to not go ahead with the HGV restriction.

Kind regards

On behalf of Beddington BID

Michelle Baker
Beddington BID Manager

Peter Whitehead
BID Chairman

Jeremy John
BID Vice Chairman

Letters of objection received from the following businesses and presented to the Council:

1. 777
2. Alicia Holdings
3. Amipak
4. Aqua Amore
5. Bromley Timber & Builders Merchants
6. Capital Concrete
7. Capitol Carpets
8. Carlton Building Plastics
9. Chelsea Artisans
10. CPI Colour
11. Futures Supplies and Support Services
12. GAP Group Hire Solutions
13. Kavanagh Motor Group
14. Little Babes Ltd
15. Northgate Vehicle Hire
16. Phoenix Scaffolding
17. Richard Russell (Panels)
18. SIG Distribution
19. SLD Lighting
20. Tangle Teezer
21. Zafron Foods